



CONSOLIDATED NURSERIES
Let Us Grow Your Floral Business

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Disney Potted Plant/Floral Program

Consolidated Nurseries, a leading grower and distributor of high end floral, has secured an exclusive partnership with The Walt Disney Company to be the sole manufacturer and distributor of potted plants with upgraded containers modeled off of the brand's beloved characters. Consolidated will offer a variety of options for people to enjoy. From tulips to mini roses, orchids, succulents, fresh cut bulbs and more, this well-rounded program will appeal to a large market. The characters will put a new twist on the marketplace and allow for more expression and creativity in the potted plant industry.

Todd Jacobson, Owner and President, states "We are excited for this incredible opportunity to work with one of the most influential and innovative brands in the world. The consumer product category has been exceptionally strong across the board with billions of dollars a year coming from toys, collectables, and merchandise. The Disney brand appeals to a broad range of men, women, and children who will see our potted plants as a fun new way to bring a piece of the Disney world into their homes."

Consolidated Nurseries is planning a Q4 2018 launch to celebrate Mickey's 90th birthday and will immediately follow up with holiday and princess collections that will include many of the most notable characters from the various successful films. Mr. Jacobson also states, "We are thrilled to be collaborating with what Forbes and many others consider to be the single most powerful brand in the world. This important relationship will allow us to continue to develop new and creative ways to expand our position in the floral industry as well as offering new and innovative product for our retail partners."

Consolidated Nurseries, a Florida based company, provides decades of combined expertise providing blooming flora as well as foliage products to the Grocery Industry and Mass Markets. Having shipped over 100mm in product since 2009, Consolidated Nurseries is one of the fastest growing companies in this industry. As a grower and distributor of the highest quality plants and flowers, Consolidated Nurseries is positioned to help grow retail floral business with in the mass markets.

If you would like more information about this topic, please call Todd Jacobson at 813 873 8900
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